

# WELCOME

2022

YOUR  
STYLIST

GET TO KNOW TERRON  
A LITTLE MORE

## DIGITAL REFERRAL CARD

TO SHARE  
WITH A FRIEND

SUGGESTED  
MAINTENANCE  
SCHEDULE

[HAIRBYTERRONMICHEAL.COM](http://HAIRBYTERRONMICHEAL.COM)



HAIR BY  
**TERRON**  
*Michéal*



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HI, GORGEOUS! IM TERRON MICHÉAL

I'm a passionate hair stylist based in Flower Mound, Texas

I was born and raised in New Orleans, LA, but moved to the DFW area in the summer of 2017.

For years, I felt intimidated by hair stylists. Almost like they were trying to make hair hard. I decided I wanted to be the stylist that made the hair appointment fun, approachable, and easy.

When you join me in the salon, you'll find that the way we consult about color, choose your cut, and finish your style is completely different than anything you've ever experienced before.

Instead of having gorgeous hair only on the day you sit in my chair, I'll set you up for success between visits by answering any question you have on how to recreate the look.

On the weekends, pre-COVID you could find me out to dinner in the city with my husband. Now you can find me on the sofa watching Netflix or HBOmax with a glass of wine, listening to a true crime podcast, or working on my newest hobby... making t-shirts ([check out my etsy store!](#)) . If you have any crime podcast suggestions, bring them to your appointment because I'm all ears (and I'm happy to share my top picks too)!



# PRE-VISIT

You'll receive a text reminder 48 hours before each visit with an option to confirm or reschedule your visit. Have a question? You can email me at [contact@hairbyterronmicheal.com](mailto:contact@hairbyterronmicheal.com) and I will respond within 24 hours.



# BE MY GUEST

I will take my time navigating your first visit with me and all future appointments to ensure you get exactly what you need each visit without keeping you in the salon too long.

# BETWEEN APPOINTMENTS

Keeping your hair healthy is our number one goal! When you take home suggested products and use as recommended, you are making sure your hair is at its best in between your visits.



## YOUR FIRST VISIT

- 1 Please arrive 5 minutes before your scheduled appointment time.
- 2 Parking is located in front the salon. I'm located inside Rogers Premier Salon Luxury Suites at the Robertson's Creek Shopping Center in Flower Mound.
- 3 When you arrive, please check in through the Vagaro app and you will get a notification when you can come in.
- 4 I'll have you fill out a new guest form before we start your consultation.

A CONSULTATION LIKE YOU'VE  
NEVER SEEN BEFORE.

Have you ever been nervous to get your hair done,  
especially by a new stylist?

My goal is for that to NOT happen here.

Through my innovative consultation process,  
you'll be 100% confident, relaxed,  
and excited from start to finish.

We will talk about your past, present,  
and future hair goals to ensure  
we create a sustainable plan you absolutely love.





## YOUR BETWEEN VISIT SUCCESS PLAN

Whether you see me for extensions, cut, color, or a little bit of everything...I've got the perfect plan to ensure you look amazing between visits.

I suggest this maintenance schedule to all of my clients.

Products can be purchased through my online store [www.hairbyterronmicheal.com/shopnow](http://www.hairbyterronmicheal.com/shopnow) and I will go over that process if you are interested.

I will walk you through exactly what steps you'll need to take at home to execute the perfect color and style between appointments.

### SUGGESTED MAINTENANCE SCHEDULE

Extensions	4-12 weeks
Curly Cut	12-24 weeks
Root Touch-Ups	4-8 weeks
Balayage	8-12 weeks
Partial Highlight	6-12 weeks
Full Highlight	12-16 weeks
Haircut	3-12 weeks
Signature Blowout	2 weeks

## MY SERVICE MENU

### Most Popular Packages

Partial Highlight, Extensions, & Style  
\$380+

Balayage, Cut, & Style  
\$280+

Partial Highlight, Cut, & Style  
\$185+

Root Touch-Up, Cut, & Style  
\$160+

Prices noted are "starting at" and will increase based on your hair history, hair density, etc.

Shampoo w/ Blowout	\$70+
Haircut	\$70+
Root Touch Up	\$90+
Signature Blowout	\$95+
Curly Cut	\$95+
Partial Highlight	\$105+
Full Highlight	\$140+
Balayage	\$210+
Microlink Extensions	\$250+
Braidless Sew-in Extensions	\$400+

Color service prices listed with a blow-dry included.





Redeem 2500 points for a \$25 Service Gift Card that you can use towards any of your color, or extension appointments

## LOYALTY PROGRAM

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Allow me to treat you!

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### TREAT YOURSELF

**6-100  
POINTS**

- Book your appointment online
- Pre-book your appointment before you leave.
- Purchase product online

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### SOCIAL MEDIA

**200  
POINTS**

- Show off your new look on Instagram or Facebook and tag me @hairbyterronmicheal
- Leave me a review on Yelp, Google, or Facebook

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### REFERRAL PROGRAM

**2500  
POINTS**

- I have a feeling you have some pretty amazing friends, family, or coworkers who might love joining the Hair By Terron Michéal family. If you refer anybody to me, you'll receive the ultimate reward.

**5000  
POINTS**

- Refer an extension client to me

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## DIGITAL REFERRAL CARD

Take a screenshot of the image below and feel free to text or email it to any of your friends, family, or coworkers!



I love Hair By Terron Michéal in Flower Mound, and I know you will too!  
Please use this gift card and let her know I referred you!

**\$25 off your first  
cut or color service**

Not valid towards retail purchases. Valid for new clients only or those who haven't been to the salon in 18 months or more.